



# XanMax<sup>®</sup>

The Next Generation of  
Lutein + Natural Trans-Zeaxanthin



Xanmax<sup>®</sup> is a registered trademark of Katra Phytochem. Valensa is the consigned agent for Katra in North America.

## About XanMax<sup>®</sup>

- ✓ The ONLY commercially available Lutein & natural Trans-Zeaxanthin product derived from Marigold
- ✓ Single product solution with Lutein and all natural Trans-Zeaxanthin at customized ratios
- ✓ Higher bioavailability than leading products on the market
- ✓ Patent-Protected Process
- ✓ Global Freedom to Operate
- ✓ 100% Vegan and Vegetarian
- ✓ Clinical Testing in progress

## Competitive Comparison of Key Unmatched Features

	Xanmax	Other Brands
High Bioavailability	✓	✗
All Natural Free-Lutein with Increased Levels of natural Trans-Zeaxanthin (AREDS-II & ZVF Study)	✓	✗
Maximum Xanthophyll Content	✓	✗
Eco-Friendly Solvents	✓	✗
Complete Backward Integration from Seeds to Product Forms	✓	✗
QA & QC on Value Chain	✓	✗

## Safety

- Xanmax is produced via the most eco-friendly process. Our products are:
  - ◆ Free from herbicides, pesticides, residual solvents and Aflotoxins
  - ◆ Non-irradiated
  - ◆ 100% Free of BSE/TSE
  - ◆ Meets Proposition 65 standards (heavy metals)

## Forms

- Suspensions
- Beadlets

## Recommended Daily Intake

Daily use is most beneficial.

- Lutein: 5 to 10 mg / day
- Trans-Zeaxanthin: 1 to 2 mg / day

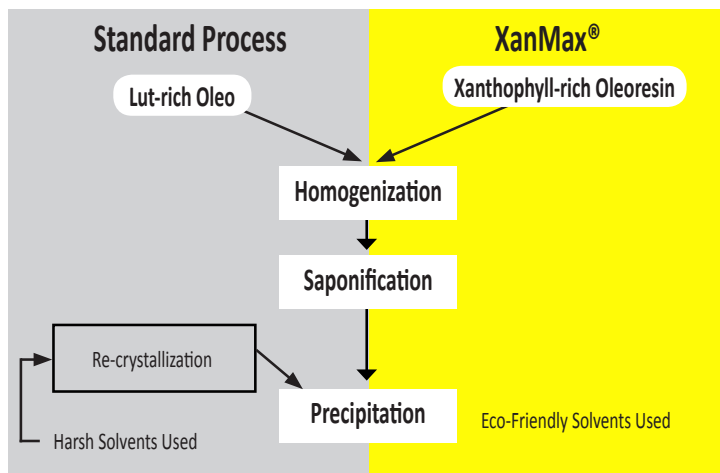
## Other Product Offerings

- Lutein Esters
- Eye Health Formulations

## Certifications



## Production Process



In the purification process, there is **NO USE OF:**

- ◆ Propylene Glycol
- ◆ Dichlormethane
- ◆ Hexane

